

Preparing for an International Debut

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by Marla H. Norton and Daniel K. Astin

Marla H. Norton and Daniel K. Astin were selected to provide one of three opinions regarding a hypothetical scenario posed in “Preparing for an International Debut” in the Spring 2006 edition of the Mid-Atlantic Executive Legal Adviser. In the article, Marla and Daniel emphasized several very important factors a domestic company must consider when making the decision to venture into an international market. Linda Beebe, an associate at The Bayard Firm, assisted Marla and Daniel with this article.

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